



Helps hydrate skin, fights signs of aging, leaves skin soft and supple

INGREDIENT

Lipowheat® is a patented skin health ingredient. It provides an all natural vegetarian source of ceramides (wheat lipids) that are skin's natural sealant.

VALUE PROPOSITION

Clinically studied ingredient that helps maintain healthy skin hydration.

Clinical research shows that Lipowheat™:

- Protects skin's fibroblasts and enhance skin's appearance
- Nourishes hair follicles by supporting the function of follicular fibroblasts
- Restores skin barrier function
- Ensures cells cohesion and facilitates cell proliferation

SUPPORTED BY CLINICAL RESEARCH

- Guillou et al. Int J Cosmetic Science 2010
- Boisnic et al. 2005
- Unpublished pilot study with Lipowheat powder (available under MNDA)



Lipowheat™ Regulatory & Technical Guide

SAFETY & REGULATORY

- NDI
- Food grade (EU)
- Non-GMO
- Gluten Free

INTELLECTUAL PROPERTY

- WO 93/09805
- FR 2 785 806
- ® Reg. number 4,140,747 (5/15/12)

TECHNICAL

Available as oil, powder and water soluble powder

APPLICATIONS

Capsule, soft gels, tablets and topical creams

DOSING/SERVING SIZE

Oral: 350 mg oil, 200 mg cosmetic powder, 1.75 g water soluble powder 20%

Topical: 1-2% for oil and cosmetic powder

