KINEXA™
JOINT LONGEVITY COMPLEX

The Whole Joint Solution for Mobility and Experiential Longevity™





WHOLE-JOINT BENEFITS
Supports 5 key joint structures and functional performance†

LASTING MOBILITY
Helps maintain joint health to support active lifestyles†

CLINICALLY STUDIED
A gold standard study showing statistically significant benefits

SCIENCE-BACKED BOTANICAL BLEND
Patented combination of Haritaki, Tumeric, and Boswellia serrata

MARKET TRENDS

The Evolution of Mobility Support for Active Aging Consumers



69%
of consumers are seeking products with functional health benefits*
*INNOVA MARKET INSIGHT

$14.17B → $27.16B
The global bone and joint health supplement market was estimated at $14.17 billion in 2024 and is projected to grow to $27.16 billion in 2033 at a CAGR of 7.57%*
*GRAND VIEW RESEARCH

The mobility category has long focused on helping consumers feel less discomfort. While comfort remains important, today's consumers are increasingly looking for solutions that help them maintain strength, stability, mobility, and independence as they age.

Kinexa was developed to support this shift. Its patented botanical composition helps maintain the structural integrity and functional performance of the joint by targeting multiple key tissues involved in movement. By supporting the foundations of healthy mobility, Kinexa offers a comprehensive approach designed not only for joint comfort, but for long-term movement, active living, and healthy longevity.

KINEXA™ AT A GLANCE

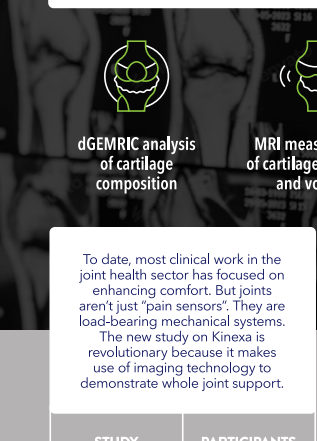
What is Kinexa™?

PATENTED COMBINATION

HARITAKI *(Terminalia chebula)*
SUPPORTS JOINT HEALTH MOBILITY

INDIAN FRANKINCENSE *(Boswellia serrata)*
SUPPORTS JOINT COMFORT AND FLEXIBILITY

TURMERIC *(Curcuma longa)*
INFLAMMATORY RESPONSE SUPPORT



What does Kinexa™ do?

Kinexa is a **low-dose (200 mg)** joint-solution shown to improve measures of joint structure and functional performance, supporting lasting mobility.

THE SCIENCE BEHIND KINEXA™

When it comes to understanding joint structure, imaging is everything

Advanced imaging used standard MRI to assess cartilage thickness and volume, Delayed Gadolineum-Enhanced MRI (dGEMRIC) to assess cartilage composition and glycosaminoglycan (GAG) content, and Whole Organ MRI (WORMS) to assess cartilage, synovial tissue, subchondral bone, ligaments, and menisci across 15 distinct subregions of the knee to provide a total, detailed, and quantifiable view of the joint. Biomarkers of inflammation and cartilage metabolism were also evaluated.

dGEMRIC analysis of cartilage composition

MRI measurement of cartilage thickness and volume

WORMS scoring of whole-joint integrity

To date, most clinical work in the joint health sector has focused on enhancing comfort. But joints aren't just "pain sensors". They are load-bearing mechanical systems. The new study on Kinexa is revolutionary because it makes use of imaging technology to demonstrate whole joint support.

STUDY	PARTICIPANTS
A Randomized Double-Blind, Placebo-Controlled Clinical Study	100 Adults Ages 40-75 with Grade II or III OA (K&L)

DOSE & DURATION
200 mg/day of Kinexa™ or matching Placebo for 6 months



24% improvement in knee strength†

>49% improvement in joint comfort, function, and stiffness†

>26% improvement in functional mobility†

10% improvement in cartilage thickness†

KINEXA™ SCIENCE SNAPSHOT

Kinexa™ shows improvement across 5 key joint structures



Ligaments
Supports ligament strength and stability†

Cartilage
Helps maintain cartilage thickness and composition†

Synovium
Supports a healthy synovial environment†

Menisci
Supports meniscal inegrity and tissue health†

Subchondral Bone
Supports the underlying bone for long-term joint health†

These underlying connective tissues are critical to:

01 JOINT STRENGTH
02 FUNCTIONAL PERFORMANCE
03 JOINT STABILITY

What Product Applications can you use Kinexa in?

Soft Gels • Stick Packs
Capsules • Tablets • Powders
Chews • Effervescents



GLUTEN FREE · HALAL · KOSHER · NON-GMO · VEGAN

PLT HEALTH SOLUTIONS

Contact PLT Health Solutions for samples and more information.
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